



Advertising Strengths: This east facing billboard is located just east of the Middlebelt Rd. exit. It targets I-94 traffic heading west out of downtown Detroit toward Metro Airport.



LOCATION: N/S I-94.3 MI E/O MIDDLEBELT RD

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
East	14 x 48	Contact GRO	No	42.24554 /-83.32031	Vinyl